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## Providing Apple Solutions across the UK

**With over 25 years experience as a leading provider of Apple based solutions to the education sector our skills in getting the best out of the Mac in the schools environment are second to none. Whether integrating the latest equipment into an existing PC set up or starting completely from scratch we have the experience to make it work.**

Apple has always been committed to education. Its multimedia technology is ideal for schools and colleges. Across the UK, teachers and lecturers use Macs to introduce IT infrastructures that enhance creative learning techniques. Their pupils and students meanwhile take advantage of Macs to improve the way they manage and submit their work.

### Macs

iMacs and MacBooks are an ideal solution that answers the computer needs of most educational establishments. An iMac doesn't take up as much space as a desktop PC, and has a screen 2 or 3 students can comfortably view at once.

MacBooks and MacBook Pros are perfect computers for individual learning. Apart from the processor capability, they're robust, a much-needed feature for any piece of educational equipment; and like iMacs, they have what is now generally regarded as the best available operating system, Mac OS X underpinned by the power and stability of Unix.

As well as Mac OS X, all Macs come with a comprehensive suite of multimedia software as standard namely iLife. It's also possible to buy and run Microsoft Office for Macs. This can help students who are more familiar with Word, Excel, and PowerPoint etc in the transition from the PC Platform.

In addition, All Macs have wireless technology built in. This means that schools can easily set up networks without too many trailing cables. MacBooks can also keep performing for up to 7 hours on one battery charge, so there's no need for students to hunt for an electric socket every time they change rooms during the course of a school day.





MacBook Pro • 13", 15" & 17" • LED-backlit glossy widescreen display

- NVIDIA graphics
- Built-in iSight camera
- Magsafe Power Adapter
- Mac OS X Snow Leopard & iLife '11

# MacBook

## 13-inch

**2.4GHz Intel Core 2 Duo**  
250GB hard drive

**£659\***  
£63.50 Saving from RRP

- 2GB memory
- Built in battery (10 hours)
- NVIDIA GeForce 320M graphics



# MacBook Pro

New Models

## 13-inch

**2.3GHz Intel Core i5**  
320GB hard drive

**£749\***  
£83.50 Saving off RRP

- 4GB memory
- Built in battery (8-9 hours)
- HD Graphics
- Thunderbolt Port

**2.76GHz Intel Core i7**  
500GB hard drive

**£989\***  
£93.50 Saving off RRP



## 15-inch

**Quad Core 2.0GHz Intel i7**  
500GB hard drive

**£1,189\***  
£101.83 Saving off RRP

- 4GB memory
- Built in battery (8-9 hours)
- Radeon HD Graphics
- Thunderbolt Port

**Quad Core 2.2GHz Intel i7**  
750GB hard drive

**£1,389\***  
£151.83 Saving off RRP



## 17-inch

**Quad Core 2.2GHz Intel i7**  
750GB hard drive

**£1,569\***  
£180.17 Saving off RRP

- 4GB memory
- Built in battery (8-9 hours)
- Radeon HD 6750M
- Thunderbolt Port

# LED Cinema Display

## 27-inch

**Resolution:**  
2560 x 1440

**£679\***  
£86.00 Saving off RRP



\*All prices are subject to VAT

# MacBook Air

## 11-inch

- 2GB memory
- Built in battery (8-9 hours)
- NVIDIA GeForce 320M
- Flash Storage

**1.4GHz Intel Core 2 Duo**

64GB flash storage

**£649\***

£73.50 Saving off RRP



**1.4GHz Intel Core 2 Duo**

128GB flash storage

**£769\***

£81.00 Saving off RRP

## 13-inch

- 2GB memory
- Built in battery (8-9 hours)
- NVIDIA GeForce GT 330M
- Flash Storage

**1.86GHz Intel Core 2 Duo**

128GB flash storage

**£849\***

£86.00 Saving off RRP

**1.86GHz Intel Core 2 Duo**

256GB flash storage

**£1,049\***

£99.33 Saving off RRP



The following machines are based on Apples standard models.

Custom configurations are available on processor, RAM, hard drive and display if the standard ones do not meet your specific requirements.

Please call the education team for a custom quote

# iMac

New Models

## 20-inch

- 2GB memory
- Built in battery (10 hours)
- NVIDIA GeForce 9400M
- Wireless keyboard and mouse\*
- Thunderbolt Port

**2.26GHz Intel Core 2 Duo**

160GB hard drive

**£619\***

£266.83 Saving off RRPT

## 21.5-inch

- 4GB memory
- Built in battery (10 hours)
- AMD Radeon HD 6750M with 512MB
- SD card slot
- Wireless keyboard and mouse\*
- Thunderbolt Port

**2.5GHz Quad-Core Intel Core i5**

500GB hard drive

**£769\***

£81.00 Saving off RRP

**2.7GHz Quad-Core Intel Core i5**

1TB hard drive

**£969\***

£94.33 Saving off RRP

## 27-inch

- 4GB memory
- Built in battery (8-9 hours)
- Wireless keyboard and mouse\*
- Thunderbolt Port

**2.7GHz Quad-Core Intel Core i5**

1TB hard drive

AMD Radeon HD 6770M with 512MB

**£1,089\***

£101.83 Saving off RRP

**3.1GHz Quad-Core Intel Core i5**

1TB HDD hard drive

AMD Radeon HD 6970M with 1GB

**£1,289\***

£114.33 Saving off RRP



\* Supplied with wireless keyboard/mouse which can be swapped for wired at time of ordering.

# Mac mini

- 2GB memory
- NVIDIA GeForce 320M graphics

**2.4GHz Intel Core 2 Duo**

500GB hard drive

**£449\***

£61.00 Saving off RRP



\*All prices are subject to VAT



## Does your school qualify for education discount?

A qualifying school is defined as being any public or privately funded institution that delivers education to the 4 to 18/19 age group, prior to starting university.

Nursery Schools, Primary Schools, Secondary Schools, Further Education, Vocational Schools.

Purchasing customers can be schools, local, regional or national governments, depending on education systems.

Considering large volume purchase?

To qualify for our qty discount phone the education team for a custom quote.

Powerful yet streamlined Snow Leopard Server makes it easier than ever to collaborate, communicate and share information

# Mac OS X Server

## Mac mini

**2.66GHz**  
2 x 500GB hard drive

**£679\***  
£69.33 Saving off RRP

- 4GB memory
- NVIDIA GeForce 320M graphics
- Mac OS X server (no superdrive)



## Mac Pro

**2.8GHz Core Intel Xeon "Nehalem" processor**  
2 x 1TB hard drive

**£1,839\***  
£202.67 Saving off RRP

- 8GB memory
- ATI Radeon HD S770 with IGB GDDRS
- Mac OS X server



# iPad2

## Wi-Fi

- Built in 802.11g/n wifi-Dual-core A5 chip
- Two cameras - Front facing VGA camera - Rear facing HD camera
- Up to ten hours battery life
- 33 percent thinner and 15 percent lighter than iPad 1st generation

**16GB**  
with black or white fascia surround

**£332.50\***  
£7.50 Saving off RRP

**32GB**  
with black or white fascia surround

**£399.17\***  
£10.17 Saving off RRP

**64GB**  
with black or white fascia surround

**£465.83\***  
£15.83 Saving off RRP



## Wi-Fi & 3G

- Built in 802.11g/n wifi and 3G SIM card option (requires SIM card and data allowance sold separately)
- Dual-core A5 chip - Two cameras - Front facing VGA camera - Rear facing HD camera
- Up to ten hours battery life
- 33 percent thinner and 15 percent lighter than iPad 1st generation

**16GB**  
with black or white fascia surround

**£415.83\***  
£6.83 Saving off RRP

**32GB**  
with black or white fascia surround

**£482.50\***  
£12.50 Saving off RRP

**64GB**  
with black or white fascia surround

**£549.17\***  
£19.17 Saving off RRP



\*All prices are subject to VAT

## Security Solutions for Schools

### iMac Security Stand



The latest iMac Security stand, has been developed offering an aesthetic yet high end security solution, for the Apple iMac range. The easy to fit stand comes in two sizes, which covers the different sizes of iMacs on offer. With an anti drill and tamper lock as standard and the ability to either fix or rotate the stand. It offers a security solution for any environment.



### The iPad Harness



The Harness allows the end user to lock off the iPad, while still being able to fully rotate the iPad. By locking the iPad using the Harness it allows the end user to experience what the iPad was designed for, a "fully mobile solution". This light weight yet secure mount can easily be attached to a number of locking points, so either in the classroom or working out on site a locking point can always be found.



### Mac mini Mount



With the Mac mini only measuring approximately 20cm square by 3.5cm high, it makes it an easy and desirable target for thieves. Core Security's locking mount is yet another aesthetic security solution from our range. The mount comes with VESA fixing points, which can not only be used to secure the device to the Monitor, but to other forms of work tops/surfaces. A security shroud and screw removes the threat of having any exposed locks attacked. The standard colour for the Mini Mount is black, though we can offer a range of colours.

If attaching the Mac mini to the rear of the monitor via the VESA mounts, an optional security cable kit will secure the unit and the monitor to the desk or an immovable object.

### Mac Clamp

The latest security offering from Core Security gives the end user a professional, yet aesthetic looking solution to securing the Apple iMac. By maximising the features the Apple iMac offers, Core security has developed the Mac Clamp



Using a male and female 4mm thick steel disc either side of the hole in the iMac stand, a 9mm thick cable is used to tether the discs together. While at the other end a loop generator and keyed alike 50mm padlock are supplied to lock down to a secure fixing point. Other fixing points are available, such as eyebolts that can be used to lock the cable down.



Albion/iStore are a **CORE-SECURITY LTD** approved reseller

# iPad in Education

## A Personal Learning Workspace

- Science lab
- Research station
- Literacy tool
- Language lab
- Library
- History archive



- Music studio
- Portfolio
- HD video editing suite
- Art work space
- Games console

**The iPad is going to be very big in schools, predicts Professor Mark Warschauer, one of the world's leading experts in technology and learning.**

In an exclusive interview, Prof. Warschauer predicted that schools may soon start buying iPads in big numbers to replace not just desktops and laptops, but also textbooks and other reading materials.

"Until a couple of years ago, the majority of book reading – and a lot of magazine and newspaper reading – was done in print," he said in a phone interview. "I think we're going to see that change now."

"The laptop is great, but the iPad is potentially better in a lot of ways," he said. "It's a lot better for reading. It's a lot more interactive with the touch screen. It's lighter. It's smaller. It's got a 10 hour battery life and

*Previous studies have shown that in order to stay relevant in the 21st Century, schools need to stay on top of rapid changes introduced by digital media. In its short existence as a learning tool, the iPad has enabled teachers to promote collaborative, independent, and differentiated learning.*

**Professor Mark Warschauer, one of the world's leading experts in technology and learning**

it costs a lot less than the cheapest Mac laptop."

"There will be a lot of interest," Warschauer said. "You can do a lot of the stuff you can do on laptops, but they are great for reading, especially as textbooks go into the digital realm."

He said reading is likely to go digital very fast, and that many people will soon have

two computing devices: a computer or laptop for writing, and a tablet for reading.

"For a lot of adults, they will have both a writing and a reading device," he said. "They will have a laptop or a desktop, and an iPad or a Kindle or something."

But schools can't afford to give kids two machines. They will likely opt for the cheapest machine that can do double duty: the iPad.

Source: [www.cultofmac.com](http://www.cultofmac.com) © Leander Kahney



# Apps for Educators



There are over 300,000 apps currently available from the App Store, encompassing a wide and diverse range of subjects many of which can be a useful aid for teaching and learning.

To give you an idea of what is possible, below is a small example of the useful apps available by subject heading.

## Geography



### Google Earth (FREE)

The same app as you find on a desktop computer but designed for the iPad screen.



### World Atlas (£1.19)

This app will allow you to view world maps and find out lots of info about those places.

## History



### Leonardo Da Vinci - Sketchbook (£0.59)

This App contains hundreds of drawings illustrating his views on a wide range of subjects.



### Churchill Speeches (£0.59)

A collection of quotations from speeches, writings, thoughts and sayings of Winston Churchill.

## Literacy



### Grammar App (£1.19)

This App is an Interactive Book with an easy to learn format and a simple step by step guide.



### Word Genius Lite (FREE)

This App challenges you to find as many words as possible from randomly generated boards.

## Numeracy



### EZ 4 Calculator (FREE)

This is a useful calculator that facilitates quick calculations everywhere you need them.



### Math Magic (£0.59)

Math Magic teaches in a way that is encouraging and tons of fun for little ones.

## Music



### Virtuoso (FREE)

Virtuoso Piano help you learn and play the piano anytime and anywhere.



### RJ Voyager (FREE)

Navigate through your own sonic experiences by using the multi-touch function of the iPad.

## Science



### Gravity (FREE)

Challenges with the amazing physics puzzles in Isaac Newton's Gravity HD.



### Planets (FREE)

A 3D guide to the solar system for aspiring astronomers.

# AlbionCare for iPad

## Complete Mobile Device Support

- Theft & Accidental damage Insurance cover
- Remote Technical Support & Hardware cover
- Mobile Device Management Portal
- Optional -3G datastream SIM

We provide a unique all risks insurance and support scheme for this much "in demand" tablet that will cover any user in your organisation for accidental damage and theft worldwide including spillage with no excess to pay in the event of a claim with unlimited telephone technical support included.

Our mobile device management portal allows you to remotely deploy any number of iPads throughout your organisation without having to pre-configure and enabling you to ensure they stay secure, compliant and accessing only the resources you want them to. 3G datastream Sims are available where the highest level SLA's are required giving enhanced uncontended coverage.

## We've got it covered

Insurance to protect you against theft and accidental damage on your mobile device.

Total support covers both telephone support and any equipment failure.



## Mobile Device Management Portal

Secure, monitor, manage & support your mobile devices

- **Over-the-Air Enrolment**  
Quickly and securely activate iOS 4 devices, authenticate users and complete MDM enrollment over the air.

- **Asset Management**

Capture real-time device and network information, including UDID, serial number, carrier, applications installed and more.

- **Over-the-Air Configuration**

Create and deploy signed, encrypted and locked configuration profiles containing device settings and passcode policies.

- **Accounts and Services Integration**

Configure Microsoft Exchange Active Sync, Email, Wi-Fi, VPN settings and keep iOS 4 users connected to enterprise accounts and services.

- **Policy Enforcement**

Enforce the highest standards of enterprise security through strong passcode policies, device lock settings and the ability to remotely clear passcodes.

- **Restrictions Enforcement**

Restrict use of Safari, YouTube, camera, iTunes and more to ensure devices are compliant and corporate users are productive.

- **Device and Data Security**

Establish device security policies to ensure corporate data is protected and encrypted, and if necessary remotely lock or wipe a compromised device.

- **Enterprise App Store**

Distribute internal applications wirelessly across your enterprise and manage secure user access.

## Theft & Accidental Damage Insurance

Mobile technology has never been at greater risk of being stolen, be it at work, school, in the home or whilst travelling. That is why Albion Theft Insurance provides you with the peace of mind that, if your mobile device is stolen, you are covered – subject to the full policy terms and conditions.

## What is covered by AlbionCare?

- Theft insurance policy for your mobile device
- Covers accidental damage, fire and flood
- Protects your investment whether in the home, at work, school, university and whilst travelling
- Equipment insured for Theft within the UK and worldwide travel
- No excess when you make a claim

- Accidental damage includes such occurrences as units being dropped or knocked, spillages and cracked screens
- Hardware failure covering repair or replacement for faults with: iPad, Battery(depletion of 50% or more), USB cable and power adaptor
- Remote Technical Support –Direct access to Apple experts

Albion are an Apple Premium Service Centre and you get technical support on your iPad from the experts covering the operating system and many applications. And only the AlbionCare Protection Plan provides one-stop service and support from Apple experts, so most issues can be resolved in a single call.

### Who is covered?

- The person named on the policy and their immediate family residing at the same address.
- Where purchased by an educational establishment then equipment is insured for use by pupils, staff and immediate family.
- Where purchased by a company, equipment is insured for use by registered employees.

### What is not covered by AlbionCare?

- Theft from an unattended car, where the item is not locked in the boot
- Where equipment is left unattended in the open or in a public place
- Consumables and 3rd party accessories – eg: cases, external drives

### Why 3G datastream SIM network is a superior service for data users

#### Reliability

- Multiple access servers assuring quick connections to our private network first time.
- High capacity, load balanced multiple Gigabyte per second fibre, providing a UK wide private network backbone with typical uptime > 99.99%
- Dedicated bandwidth for client applications and services
- Best 3G wireless coverage available in the UK



- End to end custom built network and software designed for private business and corporate users.
- Expert 1st/2nd/3rd line support in-house.

#### Security

- Complete end to end security ensuring data is protected at all times.
- Private APN access to provide secure and uncongested device access
- Secure access to corporate environments for enterprise services.
- Ability to control and secure traffic on a per device basis.

#### Resilience

- Multiple Points of presences ensuring continuity of service for our clients in event of network failures
- Multiple routes to wireless network providers preventing geographic outages or faults.
- Redundant systems and services at every level ensure that service is maintained in event of hardware failure

***This is an overview only and full policy terms and conditions are the final arbiter. The full policy terms will be sent upon registration***

# Open doors to a lifetime of creativity

## Announcing: Adobe Creative Suite 5.5

Engage students in learning and teach them 21st century workforce skills with brand-new Adobe® Creative Suite® 5.5 software for print, web, video, audio, animation, and mobile design.

With Adobe Student and Teacher Editions, individual students, teachers, and staff can purchase CS5.5 products at highly discounted prices.

## Adobe K12 Site License up to 250 Users

CS5.5 Adobe Design Standard - £4045\*  
CS5.5 Adobe Design Premium - £5515\*  
CS5.5 Adobe Web Premium - £5515\*  
CS5.5 Adobe Production Premium - £5515\*  
CS5.5 Adobe Master Collection - £9189\*

## Adobe K12 Site Licence up to 500 Users

CS5.5 Adobe Design Standard - £4779\*  
CS5.5 Adobe Design Premium - £6249\*  
CS5.5 Adobe Web Premium - £5919\*  
CS5.5 Adobe Production Premium - £6249\*  
CS5.5 Adobe Master Collection - £9920\*

\*Excluding VAT. Final pricing is dependent on Adobe CLP current level



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Learn More at

**Albion / iStore**

0845 521 2140

# Innovative Solutions

from *Albion/iStore* and **PARAT** 

## **PARASYNC**

Charge & Synchronise 20 iPods or iPhones, with this durable and lightweight docking solution, managing large numbers of iPod devices has never been easier. Portable & lightweight.

Parasync

Dimensions: 32 x 27 x 5 cms

Capacity: 20 iPods or iPhones



## **iPad Charge & Sync**

Ideal for  
field or  
classroom  
based  
learning



**iPad Charge & Sync Case:** the first in a line of solutions for the management of multiple numbers of iPads. This mobile version allows 16 iPads to be Charged & Synchronised, stored and protected in a waterproof lockable case. No wires to handle; simply place the iPad into the profile slot and connection is made - it's as simple as that.

Specification:

Dimensions: 67 x 51 x 37 cms

26 kgs inc iPads

Capacity: 16 iPads



# 10 Reasons for iLife in Education

(iLife is included with every new Mac)

Media-rich learning is the ideal way for teachers to connect with today's students, that's why every Mac includes iLife, a suite of digital content creation applications that enables teachers to design even more engaging lessons and students to create even more dynamic projects.

## 1 Tools that engage and motivate today's learners

With digital movies, music, and photography in the classroom, amazing things can happen. Even hard-to-reach students are inspired to step up and participate when they're given the opportunity to demonstrate their strengths through the creation of digital projects.

## 2 Ideal applications for addressing standards

iLife provides the ultimate set of applications to support the ISTE National Educational Technology Standards for Students. Students are empowered to be innovative and creative while building crucial communication, collaboration, and critical-thinking skills.

## 3 Learning in depth

Students gain a deeper understanding when they can experience subject matter in more than one mode and then communicate what they've learned through a variety of media. Projects that inspire learners to identify images that convey meaning or create music, captures their imagination and makes the lesson memorable.

## 4 Students are prepared with 21st-century skills

With iLife, students can express themselves with images, movies, music, and their own spoken words, which opens up more opportunities for them to discover their talents. Using iLife applications helps students build the skills that professional photographers, graphic designers, videographers and film editors will need on the job.

## 5 Powerful tools to facilitate project-based learning

With so many opportunities for different types of creative expression, iLife provides the perfect way to support project-based learning in the classroom. Students can explore real-world problems with an interdisciplinary approach, and work together to publish their work in a variety of ways.

## 6 All learning styles are supported

iLife provides an opportunity for all students to succeed and demonstrate their individual strengths. Students who sometimes struggle with conventional school projects, such as writing research reports assignment includes writing scripts, creating storyboards, and integrating images, students jump right in. With iLife, teachers can create a learning environment where all students can succeed.

## 7 Motivation to inspire excellence

iLife projects give students a sense of purpose for their schoolwork. Knowing their work can be shared easily with students work harder and spend more time and effort to produce higher quality work. Their confidence soars when they have the tools to realise their potential.

## 8 Easy-to-use applications keep the focus on learning

Rich with powerful features, iLife applications are highly integrated, intuitive, and very easy to learn. Students can create and publish podcasts in minutes, import photos or music with one click, and edit video clips as easily as if they were editing text.

## 9 Inspiring teaching with new possibilities

Educators have found that iLife provides them with powerful tools for teaching and communicating. They use iLife applications to introduce a new topic, produce photo books of class events, and create podcasts for reinforcement of key concepts.

## 10 A wealth of professional development resources are available

To make it easy to get started with iLife, free tutorials are available on the Apple website. For more indepth learning and classroom integration ideas, Apple Professional Development is available—delivered for the iLife applications for educators and students.

# Simple storage for busy people



Introducing the most affordable, protective storage for your valuable digital files

- Ideal for educational professionals
- Fully pre-configured
- 2-year onsite, no-nonsense warranty
- Energy-saving GreenPower hard drives

Starting from £249

# Which is better Mac OS 10.6 or Windows 7? Why not both!



## Can I really run Windows applications on my Mac?

Yes, you can. Since Apples transition to Intel processors in 2006, Windows applications run beautifully on the Mac—faster than they do on many PCs in fact. To run Windows applications, you'll need additional software and a Mac with an Intel processor running Mac OS X v10.4.6 or higher. Every currently shipping Mac qualifies, but older Macs may not. Please contact our education specialists to ensure what you need to run Windows successfully on older Macs.

To run Windows applications, you need to have the licenses for Windows operating system available.

## Basically, there are two ways to run Windows on your Mac:

Boot into Windows at startup. This dedicates 100% of the processor power to Windows and Windows applications. You can't use Mac OS X again until you restart.

Use virtualisation software, which lets you run Mac OS X and Windows side by side. You can switch between them as easily as you'd switch between Mac applications.

But you can't run Windows without Windows—you'll need to acquire your own copy of either Windows XP or Windows Vista or 7 to use either solution.

## Benefits

Use one hardware resource for 2 completely different subjects, such as DTP on the Mac and 3D design on Windows.

Take advantage of PC software not yet ported over to the Mac platform such as:

Microsoft Access

Microsoft Streets and Trips

## Find out the benefits to your organisation such as :

Total Cost of Ownership.

Access to your AD, Sims database or Citrix network.

Instant virtualised environments without having to reboot.



# Parallels Desktop 6 for Mac



# Simply

Simply the Faster, Smarter and More Powerful way to run **Windows®** applications on your Mac – **without rebooting.**

Enjoy full access and control of your Windows applications from wherever you are with an all new iPhone/iPad app.

With more than 80 new, exciting features and enhancements, **Parallels Desktop® 6 for Mac** is faster, simpler and more powerful than ever!

### It's Your Choice

Just because you need to work with PC programs doesn't mean you have to do it on a PC. Parallels, the company that originally gave users the flexibility to work any way they want, introduces Parallels Desktop® 6 for Mac, the most talked-about, award-winning way to seamlessly run Windows applications on a Mac.

### Windows on Mac, Smarter

Run Windows programs seamlessly side-by-side with Mac applications; the possibilities are endless when you can drag-and-drop, and copy-and-paste between Windows and Mac, and use Mac OS X keyboard shortcuts in Windows applications. Now, it is simple to view and control Windows programs in Exposé and Spaces or launch the Windows Start menu right from the Dock.

### It's a Big Deal

Parallels Desktop® 6 for Mac scores big with additions and enhancements that cover everything from enhanced 3D graphics to the smaller details, like making sure that you can enjoy full access and control of your Windows applications from wherever you are with an all new iPhone/iPad app. With over 80 new and improved features, including speed 40% above previous versions, it's never been simpler to run Windows applications on your Mac.



## Simply Faster, Smarter and More Powerful The #1 choice of customers worldwide\*



\* Claim based on NPD Techworld Reports for the period 8/1/06-3/31/10.



# It was standing room only at our stand at BETT 2011 at Olympia



*Mobile learning makes an impact with educators at BETT 2011*

**Clearly the big story for education this year was mobile learning.**

Whether this was achieved by utilising iPad or iPod touch our Apple Distinguished Educator Chris Smith took the audience through some key strategies using these devices to promote positive learning outcomes in the classroom.

As we found last year Music technology is leading the way with iMacs, Mac Pros and Apples inovative Logic Studio providing the fastest adoption of Mac technology within the education space over the last 2 years, closely followed by Video editing suites and graphic design studios.

one product that we were showcasing on the stand was Parat UK's innovative charge and sync case providing charging and syncing for a suite of iPads as well as securing them for both in school and field based learning.

## AlbionCare for Education

Service and Support for your network when you need it



Authorised Service Provider

### Telephone & Remote Support

Our help desk is the heart of our support service. All calls are logged and a variety of performance indicators are carefully monitored to ensure that our SLA is exceeded. Unlimited telephone support will be provided together with full access to our eCare Intelligent help desk remote screen sharing system that allow our technicians to share the users screen remotely. Approaching 80% of technical issues logged are resolved remotely without an engineer visit being required. All Mac and Windows hardware, operating system and standard applications are supported. Named applications can be added to this standard list to cover certain more specialist applications.

### Optional Onsite Rapid Response Support

Onsite technicians can be available to visit your site to resolve any problems that cannot be fixed remotely. Loan equipment can be provided should it not be possible to repair your equipment within the fix time. At Albion we understand that most of your communications (internet) are handled by one of the GFL consortiums employed by your local authority. To this end with every Albion education support contract we install a dedicated remote link that allows us

to remotely support your Mac environment without interrupting your reconfiguring your main services. Just another reason why with over 20 years experience installing and supporting Apple networks in schools and colleges Albion is the safe choice in supporting your environment.

### Optional Preventative Maintenance

Using a combination of pre-booked engineering time and automated client management software we can provide a completely managed user environment. This enables us to provide and maintain the optimum agreed standard platform that will deliver the best levels of reliability and performance.

### Our engineers visiting on a regular basis allows the following:

- Software Updates/Installation
- License Management
- Patch Management
- Re-configuration
- Installation of new devices
- One to one user support and training
- Data back-up checks

# Case Studies

## Havering College

**Havering College boasts a national and international reputation with its offer of over 35 high quality Higher Education programmes from Higher National Certificates and Diplomas to Foundation Degrees, Honours Degrees and post-graduate programmes in a range of vocational and academic subjects.**

Most of their undergraduate programmes are work related and geared to enabling their students to secure employment in a range of professions and careers. As part of a technology refresh, 147 brand new Intel iMacs were purchased to replace the existing ageing G5 towers and also a complete upgrade of the server and storage platform to manage them.

**Mike Parnell** –ILT Technical Services Manager Havering FE & HE College

*"When dealing with Albion, the team presented a very professional but also friendly customer experience and that cannot be said for many in the Mac industry that Havering have dealt with over the years. They also provided detailed system design as part of their approach.*

*When we met it was clear that as well as hardware provision Albion offered a more comprehensive range of*

*services such as network and back office support*

*They also answered all our questions and we would have no hesitation in using them again for any future projects"*



## Our Ladies RC Primary School

**Penelope Blewitt, Deputy Headteacher comments on the recent move to Macs at this small primary school in London.**

*"We are a primary school in the heart of the east end with a rich mix of cultures. We needed to find a computer solutions that suited our needs as we are in a small building and a computer suite is not an options. We did not know exactly what we wanted, we only knew what we didn't. Manuel from Albion came to see us, saw our setup and came up with the ideal solution. He proposed a simple but effective solution that provided us with what we needed at the moment, whilst still having the options for development in the future.*

*The whole process was easy, professional and quick. We feel we were listened to and thought about rather than being sold to with a tried and tested, one size fits all package.*

*From the initial meet to having the equipment took*

*around two weeks and the children have taken to their Macs brilliantly. From the moment they logged on they have filmed, photographed and Garage Banded! Not only are the children enjoying their learning but they are fully engaged which is no mean feat"*

### Solution provided:

A mobile classroom was provided due to the space restrictions allowing for deployment of the MacBooks to any given classroom. The trolley was also provided with an Airport Extreme Base station giving internet access to the MacBooks when required.

The students will be using iLife 11 as well as iWork 09.

A Mac mini Server was also supplied to give teachers access to shared storage and individual user accounts for their work. A shared folder was also provisioned for allowing students to share their work.

A suite of 16 iPad 2s and a charge and sync case was also purchased for our students because we loved the flexibility of being able to teach a number of different subjects depending on the requirement at the time, the children are totally engaged with the technology and we not only make a huge saving on traditional text books, the information is also bang upto date and relevant to the subject being taught.



# Internet Services for Education

- Ensure continuity of service
- Secure school data
- Enable remote working for students that are absent due to illness and transport issues

Use our internet services to power your mobile and creative classrooms

## Next generation internet services for schools.

Albion/iStore provide cloud based services as well as high speed internet connections that are resilient, multifunctional and cost effective in many cases using the latest EFM technology.

We optimise DSL and fibre technology to provide internet connections to Education with particular experience in the high throughput requirements of media/music classroom suites and the need for proper content filtering of all school web traffic.

We provide a comprehensive range of cloud based services including email, security and hosting services enabling our schools to get a complete internet and security solution from a single supplier.

### DSL Assured

Up to 60MB/s Down  
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Reduce costs by up to 40%  
Unlimited useage

### Call the Education

Team to find  
out more  
0845 521 2140

## How can your school achieve better Wi-Fi with less equipment?

Albion/iStore are an accredited top dog partner for Ruckus wireless solutions for education



This means our engineers have attained the highest levels of accreditation and skillset to deploy the fastest growing wireless solution in the last 5 years into education.

Schools, colleges, and universities are all challenged to move up to higher-speed, more reliable Wi-Fi. They want strong security, killer coverage, and connections that don't drop. They also need Wi-Fi to go to places where no Ethernet cabling has gone before, such as common areas, temporary classrooms, and every corner of the campus. But for most educational institutions, tighter budgets and busy IT staffs make the transition impossible.

Fortunately, Ruckus Smart Wi-Fi is the first technology that gives schools a cost-effective wireless infrastructure that's in a class by itself. It provides robust, complete coverage and exceptional performance—at an affordable price.

### With Ruckus, educational institutions gain:

- Consistent, reliable connectivity no other Wi-Fi system can touch
- Two to four times the coverage using fewer Access Points
- A safer environment with less interference, through "eco-friendly" adaptive signal technology
- System self-healing capabilities
- The lowest cost of ownership
- Support for standard 802.1x, WPA (PSK) and WPA-2 (AES) security, plus automatic wireless setting and encryption key security
- Low packet loss and high performance

For a free test drive in your school call the education team on **0845 521 2140**



## Introducing the maximiser from SpliceCom – a telephone system, designed and developed in the 21st Century for those requiring between 4 and 100,000 IP or analogue extensions.



### Free Call Management & Call Recordings for Schools

With this IP telephony solution we offer leading solutions for the Education market due to its unique architecture and feature rich applications suite. With the changes in Government spending it has never been so important to manage costs whilst delivering Excellence in service. In order to achieve this Excellence, we are pleased to offer all schools an un-paralleled telephony solution with a free application suite – Vision Reports and Vision Record.



**Vision Reports** – delivers in-depth reporting on all telephony activity, includes 21 rich reports covering System/Trunk Utilisation, Call Charge Information for Cost Management & Call Performance Reporting. An easy-to-use browser based solution allowing simple access with scheduled reporting.



**Vision Record** – allows the school to determine what type of calls are to be recorded automatically. Protects staff during difficult calls and allows management playback/monitor of telephone conversations for staff appraisals.



**For a full onsite demonstration at your school call the education team on 0845 521 2140**



## The flexible leasing package from Albion/iStore



**Expanding minds. Widening horizons. Extending the classroom beyond traditional boundaries. Study after study has shown that technology can be a catalyst for improving learning outcomes, re-engaging disillusioned students and allowing**

**schools and colleges to introduce e-learning across the curriculum.**

From as little as **65p\*** a day your students could have access to their own fully supported mobile device including a comprehensive warranty and insurance and remote management package, ensuring peace of mind for your school, your pupils and their parents.

Learn Anywhere gives schools the flexibility to offer many payment profiles. Whether you are looking to fully subsidise the programme or looking to parents for contributions, Learn Anywhere provides all of the administrative tools to help you manage the programme with minimal burden on your school whilst maximising the benefits of 1:1 device access.

For a free consultation on how Learn Anywhere can help your schools programme or for further information please contact the education team on: 0845 521 2140 or email: [leasing@albion.co.uk](mailto:leasing@albion.co.uk)

*Learn Anywhere is a leasing and finance programme provided and operated by Syscap Ltd. Syscap are the UK's leading independent IT finance provider. Any pricing referred to is subject to underwriting, changes in costs of funds and correct completion and acceptance by us of the relevant documentation.*

\*Based on iPad 2 WiFi and Albioncare for iPad over 3 years



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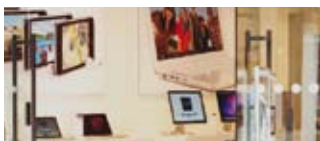
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iTeach is published by Albion Computers PLC, 112 Strand London WC2R 0AG • Information and pricing correct at time of going to press, e & o excepted

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